

# **GENERAL SPONSORS**

## **PLATINUM SPONSOR - \$10,000**

- ~ **All the Gold Level Signs of Appreciation, plus**
- ~ May have sponsor supplied banners hung at all of the weekend's activities
- ~ Your rodeo tickets are exchanged for ten (10) reserved box seats
- ~ One (1) additional ticket to Rex Allen Days Rodeo Queens' Luncheon (2 total)
- ~ Your Program ad becomes a full page, in full color
- ~ Single banner on top of all Website pages and ad on Facebook cover image background

## **GOLD SPONSOR - \$5,000**

- ~ **All the Silver Level Signs of Appreciation, plus**
- ~ Grand Entry Flag at rodeo arena OR banner at Softball Field
- ~ Your one (1) free ad increases to full page (b/w) in Rex Allen Days Program  
*(may be upgraded to full color for color 'cost' call Jody at 507-2115*
- ~ One (1) free ticket to Rex Allen Days Rodeo Queens' Luncheon
- ~ Rotating banner on main webpages with other major sponsors

## **SILVER SPONSOR - \$2,500**

- ~ **All the Bronze Level Signs of Appreciation, plus**
- ~ included in all advertising
- ~ Your one (1) free ad increases to half page (b/w) in Rex Allen Days Program
- ~ One (1) additional free grandstand ticket at the rodeo
- ~ Static advertisement on webpage side panels

## **BRONZE SPONSOR - \$1,000**

**\* All sponsors will be announced on Facebook, the RAD website and via RAD's Twitter account**

## ~ **All the Cowboy Level Signs of Appreciation, plus**

- ~ recognized in all print advertising
- ~ One (1) free business card b/w ad in Rex Allen Days
- ~ Two (2) more free grandstand tickets at the rodeo

## **COWBOY SPONSOR - \$500**

- ~ **All the Wrangler Level Signs of Appreciation, plus**
- ~ One (1) free entry into the parade

## **WRANGLER SPONSOR - \$250**

- ~ 2 free general admission tickets at the rodeo
- ~ Listing in Rex Allen Days Program
- One Year membership in Rex Allen Days, Inc.

## **Softball Sponsor - \$1000.00**

- ~ Sponsor will be included in all Tournament press releases
- ~ Sponsor may hang sponsor supplied banners at both ballfields
- ~ Sponsor will be included on sponsor page in program
- ~Quarter page ad in RAD program(b/w)
- ~One year membership in Rex Allen Days, Inc.

## **Parade Sponsor - \$1000.00**

- ~ Sponsor will be included in all RAD press releases
- ~Sponsor may hang banner on announcer's stand
- ~Sponsor will be included on sponsor page in program
- ~Quarter page ad in RAD program(b/w)

## Rodeo Specific Sponsorships

### **RODEO – OVERALL SPONSOR - \$10,000**

- The Sponsor will be included in all Rodeo advertising, posters and press releases
- The Sponsor will receive a full page color ad in Rex Allen Days program
- The Sponsor will be included in all Rex Allen Days Queen announcements
- The Sponsor may hang sponsor supplied banner in rodeo arena
- The Sponsor will receive Ten (10) box seats for both Saturday and Sunday performances
- The Sponsor will have sponsor flag run in Grand Entry
- The Sponsor will have sponsor flag runs for each event for both days
- The Sponsor will be announced during all rodeo performances
- The Sponsor will receive static banners on website home page and Facebook profile

### **RODEO EVENT – SOLE SPONSOR - \$1500.00**

- The Sponsor will be the sole sponsor for one of the following events: Bull Riding, Saddle Bronc Riding, Bareback Bronc Riding or Team Roping (team roping can be split into two sponsors – one each for header and heeler)
- The Sponsor will receive a half page color ad in Rex Allen Days program
- The Sponsor will be included on sponsor page in program
- The Sponsor will be included in all Rodeo advertising
- Rodeo event sponsor flag run for your sponsored event both days
- The Sponsor will be announced during all rodeo performances
- The Sponsor may hang sponsor supplied banner in rodeo arena
- The Sponsor will receive five (5) rodeo tickets for either Saturday or Sunday

### **RODEO EVENT/ENTERTAINMENT SPONSOR - \$800.00**

- The Sponsor will be sole sponsor for one of the following events: Barrel Racing, Breakaway Roping, Tiedown Roping(calf), or Steer Wrestling. Rodeo entertainment may include drill team, special clowns, gunfight reenactments, musical acts, ect.
- The Sponsor will receive quarter page (b/w) ad in Rex Allen Days program
- The Sponsor will be included on sponsor page in program and all advertising
- Rodeo event sponsor flag run for your sponsored event both days
- The Sponsor will be announced during all rodeo performances
- The Sponsor may hang sponsor supplied banner in rodeo arena
- The Sponsor will receive three (3) rodeo tickets for either Saturday or Sunday

**RODEO EVENT/ENTERTAINMENT CO-SPONSORS - \$400.00**

- The Sponsor will be a co-sponsor for one of the events mentioned above
- The Sponsor will be announced during all rodeo performances
- The Sponsor will receive business card size ad (b/w) in Rex Allen Days program
- The Sponsor will be included on sponsor page in program and all advertising
- Rodeo event sponsor flag run for sponsored event both days
- The Sponsor may hang sponsor supplied banner in rodeo area
- The Sponsor will receive two (2) rodeo tickets for either Saturday or Sunday

**PRE-RODEO – SOLE SPONSOR - \$1000.00**

- The Sponsor will be included in all Pre-Rodeo press and advertising
- The Sponsor will be announced during all Pre-Rodeo events for both days
- Pre-Rodeo sponsor flag in Grand Entry
- The Sponsor will receive a half page (b/w) ad in Rex Allen Days program
- The Sponsor will be included on sponsor page in Rex Allen Days program
- The Sponsor will receive four (4) rodeo tickets for either Saturday or Sunday
- The Sponsor may hang sponsor supplied banner in rodeo arena

**RODEO EVENT BUCKLE SPONSOR--\$250.00**

- The Sponsor will be included in all rodeo press and advertising
- The Sponsor will be announced during rodeo performances
- The Sponsor will be included on sponsor page in Rex Allen Days program

**Sponsor's Contact Information -**



Please complete the following information carefully.

Organization/Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

PHONE \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

**Return Completed Sponsorship Registration Forms by Mail to  
P.O. Box below or by email to [sponsorship@rexalldays.org](mailto:sponsorship@rexalldays.org)**

Rex Allen Days, Inc  
P.O. Box 429, Willcox, AZ 85644

**Yes, I will sponsor the following level:**

PLATINUM

GOLD

SILVER

BRONZE

COWBOY

WRANGLER

EVENT SPECIFIC: \_\_\_\_\_

**(Specific requests will be honored in the order received)**